

SMST Tubes to introduce the QR-code-system to fight counterfeit

SMST-Tubes is proud to announce the introduction of a brand new QR-code-system.

In response to the growing threat of counterfeit products, we have invested in a tailor-made QR-code-system that enables customers to check the genuineness of a certificate.

The integrity test of a certificate can be accomplished by scanning with a QR-code reader the QR-code printed on the last page of the certificate itself. SMST-Tubes brand new QR-code-system enables you to be linked directly to a dedicated website where the encrypted content is decrypted and you can cross-check the content of a certificate.

This will surely help to instantly verify whether you are in possession of a genuine product produced by SMST-Tubes, since only we are able to create valid QR-codes.

In case of doubts, please contact our local sales managers who will be happy to provide further details. Contact details can be found here:

<http://www.smst-tubes.com/english/contacts-und-media/sales-contacts/sales-contacts.html>

QR code fights counterfeits

Every certificate produced by SMST contains a unique QR code to check whether the document is genuine. When the code is scanned with a smart phone or tablet the customer is immediately redirected to the website <http://trust.smst-tubes.com> where the content is decrypted and correctly displayed. The customer can compare the information on the certificate with that on the website. If the certificate is authentic, the information will match.

The QR code contains the following certificate information to identify the product authenticity:

- Certificate number
- Customer purchase order number
- SMST order number
- Product description
- Specifications
- Grade norm
- Size tolerance
- Continuous marking string
- Mill inspector
- Edition date

